



Petrozavodsk 2014

**6<sup>th</sup> Youth Economic Forum**  
**“Sustainable development of regions:  
new economy - new opportunities”**  
**November 13-14, 2014**

**Institute of Economics, Karelian Research Centre, Russian Academy of Sciences  
Young Scientists and Specialists Council of the Republic of Karelia  
with support of the Government of the Republic of Karelia  
invite You to take part in the**

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THE MAIN IDEA of the Youth Economic Forum is to set up the platform for discussing the theoretical issues and designing the practical mechanisms for the development of regions in the global economic space.

Since most regions of the world are governed by common developmental patterns, the Forum shall raise the most relevant issues related to the influence of the global economy on regional development and the formation of the prerequisites for sustainable development of the regions.

Since 2008, the event has been attended by more than 1 000 young researchers and specialists from Russia, Germany, Italy, Poland, Finland, Latvia, Tajikistan, Ukraine, Armenia and Azerbaijan. The key principles of the Forum are partnership, interdisciplinary and international cooperation. Scientific and educational institutions, authorities and the business community contribute to organization of the Forum.

**PARTICIPANTS:** Senior schoolchildren, students, postgraduates and young scientists, entrepreneurs and experts, as well as other stakeholders are invited to participate in the Forum.

**THEMATICALLY,** the Forum in 2014 will be focused on how the new economy forms in the sustainable development context. The new economy is an economy based on knowledge, intangible assets and innovative business models.

Its features are rapid change and high productivity, wide spread of information technology in all spheres of life. The new economy changes the traditional understanding of markets, entrepreneurship and the role of the state. Then new economy creates new opportunities for sustainable development of regions.

The forum will include three dimensions from which the list of thematic sessions, round tables, lectures and master classes follows:

- Scientific: research into processes of the new economy formation;
- Educational: generation of new knowledge on the Forum's subject matter;
- Practical: dissemination of experience based on entrepreneurial and managerial success stories.

Questions for discussion and experience-sharing:

- Human creativity as a factor of economic development;
- The creative class and creative industries;
- Knowledge-driven economy;
- New forms of small business development;
- Economy and business in social media;
- The 'Internet of Things' and the new economy;
- Intangible assets of the territory;
- Place branding;
- New forms of spatial organization of the economy;
- New technologies and urban development;
- Social entrepreneurship - the response to market failures;
- The social capital of communities as related to economic development;
- The new economy and the mobility of factors of production;
- The technology of transition to a "green economy" and sustainable development;
- New tools for public and municipal administration.

Proceedings of the Forum will be published, participants will receive certificates, and the best papers will be awarded diplomas and prizes.

Registration will be open until September 15, 2014 on the Forum's official website: <http://www.econforum.ru/>